



# **Business Improvement and Efficiency Strategy**

**2010/11 – 2014/15**

**Corporate Core**

## Context for Corporate Core

<b>Director</b>	<b>Joanna Simons</b>
<b>2009/10 gross budget</b>	£35.2m
<b>2009/10 FTE</b>	443.3

Corporate Core is the council's smallest directorate with a gross budget (including recharges) of £35.2m per annum and a workforce of 443.3 establishment FTEs (June 2009). ICT is the largest unit with a budget of £18.4m and 206.3 establishment FTEs as at 30 June 2009. Our efficiency saving target is £4.0m in the period to 2013/14, with £1.25m to be identified in 2010/11. In addition, there are pressures totalling £1.3m from last years MTFP savings which had not been identified plus £2.0m new pressures arising in ICT.

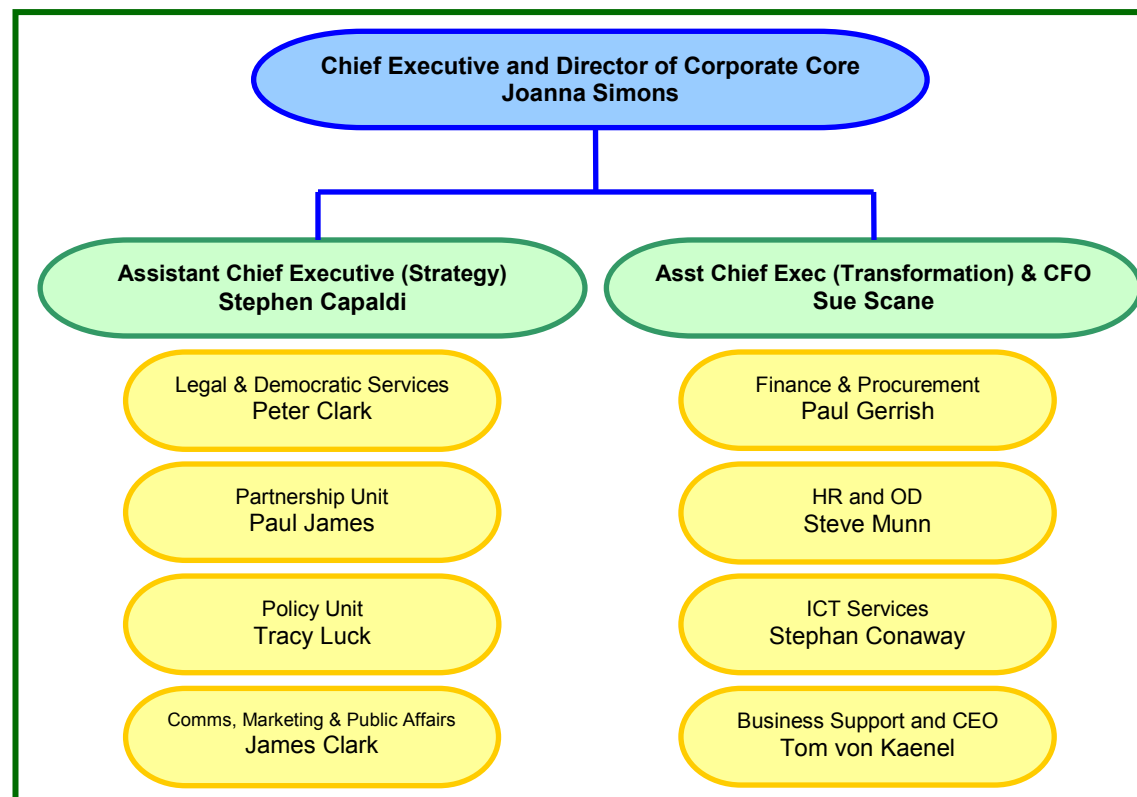
<b>Cumulative</b>	<b>2010/11 £000</b>	<b>2011/12 £000</b>	<b>2012/13 £000</b>	<b>2013/14 £000</b>	<b>2014/15 £000</b>
<b>Total pressures (see page 7)</b>	2,642	2,175	2,743	3,159	3,371
<b>Total Savings Proposed</b>	-3,768	-3,858	-4,674	-5,242	-5,454
<b>Net Position</b>	<b>-1,126</b>	<b>-1,683</b>	<b>-1,931</b>	<b>-2,083</b>	<b>-2,083</b>
<b>Savings target</b>	-1,250	-2,366	-3,292	-4,000	4,000
<b>Net Position compared to target</b>	<b>124</b>	<b>683</b>	<b>1,361</b>	<b>1,917</b>	<b>1,917</b>
<b>Staffing Changes in Full Time Equivalents (FTEs)</b>	<b>-55</b>	<b>-74</b>	<b>-90</b>	<b>-106</b>	<b>-106</b>

During the last 3 years the structure has been reorganised from three divisions to two, and from eleven business units to seven. The current structure is set out on page 3. Corporate Core has three primary functions. To:

1. Provide a framework within which the council can function effectively – the planning and regulatory arrangements;
2. Challenge, review, and improve the organisation's effectiveness; and
3. Provide the organisation with specialist support functions. Shared Services will also be involved in the delivery of these services.

## Management structure of Corporate Core

The diverse and specialist nature of activities undertaken within Corporate Core limit the opportunities for further rationalisation. There is potential for the Partnerships Unit to become an 'off shore' unit funded by the county, districts, PCT and Police; but negotiating partner funding to achieve this will be extremely difficult. There will be opportunities in 2011 to rethink the senior management in Corporate Core, but workload management requirements mean that a replacement in one shape or another will be required. Some savings are feasible. Current structures (except the ICT Unit) are too hierarchical and flatter matrix management arrangements will be developed in the service areas where work is more project based (e.g. Policy and Partnerships Units). The current management structure is set out below.



## Directorate pressures

### The following pressures all relate to ICT:

**Continuing Trends in ICT Maintenance Cost Increases (CCP1 and P2):** The current annual ICT maintenance bill across the 300 plus applications, 80 databases, 7000 PCs, 300 Servers, 75 terabytes of data storage totals some £3.0m. Continuing cost reduction measures that will take effect over the next 18 months will reduce this liability by in excess of £0.4m. After the reductions there will be an on going gap of approximately £0.35m between OCC maintenance liability and the ICT budget to cover it. From that point on, the costs are expected to climb again by approximately 5% per annum. Two pressures have been listed. The first is a one-off increase in the revenue budget to cover the existing gap. The second is a pressure to cover the annual increase in maintenance that is forecast for the next five years.

**Increasing Requirement for Oxfordshire Community Network (OCN) Capacity (CCP3, P4 and P5):** The Council's broadband facility is one of the leading broadband support facilities in the UK. To some degree it is a victim of its own success in that the business has grown to depend upon it being available and fit for purpose. Legitimate business demands are requiring new capacity to be installed to meet needs. The existing BOP programme has not significantly reduced the number of buildings required on the network, and this has led to an annual deficit of £400k between the contracted price to operate the OCN and the ICT budget available. A one-off investment programme of £0.6m for the reconfiguration of the OCN could lead to annual savings of £0.2m. However, even after the OCN has been reconfigured the annual costs are expected to rise by 3% above inflation for the next five years. Three pressures have been listed for the OCN. The first is the one-off investment to reconfigure the network. The second is to meet the existing budget deficit of £0.4m in the first year and £0.1m in subsequent years. The third is the projected additional annual cost increase of network operations.

**Disaster Recovery (DR) (CCP6):** Disaster recovery requirements for OCC are currently met through traditional tape backup systems with partial off site availability of secondary computer room facilities. This is a common approach to DR. But with in excess of 300 applications to recover in a failure, it would take weeks to bring back all of the applications using existing standard procedures. It has been planned for the past 3 years to create a mirrored off site recovery site at the Oxford Science Park to allow a much more efficient recovery process to take place and to ultimately lower operational costs. This work has been delayed while other live operational requirements were met. It is now critical that this DR work go ahead. The pressure presented is for £0.25m first year commission costs followed by £0.15m per annum on going operational costs.

**Cost of Compliance and Operational Reporting (CCP7):** Increasing national trends in ICT compliance and government standards have created a pressure. Some work to address these trends is in progress such as Government Connect, while others are in planning. They include a) Identity Management, b) Network Access Control, c) Applications log management, d) Standards and exception reporting, e) Configuration management of both the infrastructure and of individual user machines, f) encryption, and g) secure networks. Implementation of these requirements is estimated to cost £0.3m per annum for the next three years and then £0.1m per annum in maintenance thereafter.

**Telephony Switch Maintenance (CCP8):** The ongoing maintenance of the central telephony switch has increased to approximately £0.185m over the existing budget, owing to extension of footprint, extended applications and the refurbishment programme.

**Increasing Size and Cost of Data Storage (CCP9):** A terabyte is one thousand billion bytes of data. A byte being one character of data. One year ago the Council had 17 Terabytes of data under management. During the year this has risen to over 45 terabytes with a growth rate of 30% per annum. This is a typical profile for local authorities and business in general. During 2009/10 £0.35m was invested to change the technologies used for data storage and to lower the cost from £0.01m per annum to £0.005m per annum per terabyte. With data growing at 30% per year, even at the improved cost of £5k per terabyte for raw storage the total annual increase is expected to average £0.06m per annum for the next five years.

**IT Training Requirements (CCP10):** Given the increased reliance on ICT across the organisation, the need for training has increased. Inadequate levels of training cause an additional pressure on support. Investment in training is therefore seen as a cost reduction enabler, and the training deficit is estimated at £0.125m per annum.

**Corporate Core's pressures are set out on the following page.**

PRESSURES (CUMULATIVE)						
REF	DESCRIPTION	2010/11 £000	2011/12 £000	2012/13 £000	2013/14 £000	2014/15 £000
CCP1	ICT Existing maintenance gap	356	356	356	356	356
CCP2	ICT Maintenance increases	81	164	252	348	444
CCP3	Oxfordshire Community Network (OCN) - existing contract deficit	400	100	100	100	100
CCP4	Reconfiguration of OCN	600	0	0	0	0
CCP5	Increased demand on OCN	62	125	190	260	335
CCP6	ICT Disaster recovery	250	156	160	165	170
CCP7	ICT Internal security & compliance	300	300	300	100	100
CCP8	Telephony maintenance	185	191	196	202	208
CCP9	Growing Cost of Data Storage	60	90	120	150	180
CCP10	IT Training Requirements	125	125	125	125	125
	<b>Total Pressures</b>	<b>2,419</b>	<b>1,607</b>	<b>1,799</b>	<b>1,806</b>	<b>2,018</b>
	MTFP 2009/10 to 2013/14 – savings still to be identified	223	568	944	1,353	1,353
	<b>Total Pressures &amp; previously agreed savings to be identified</b>	<b>2,642</b>	<b>2,175</b>	<b>2,743</b>	<b>3,159</b>	<b>3,371</b>

## Broad approach to improvement and efficiency

Our strategy for business improvement and efficiency is based on the following. To:

1. Recognise the rapidly changing nature of activity at the 'centre' and to restructure to allow a flexible and efficient use of resources;
2. Streamline the planning and review activities so as to minimise costs and maximise effectiveness;
3. Ensure that the cost of our services is transparent to members and customer directorates; and
4. Work closely with customers (largely service directorates) to meet their needs as efficiently as possible. It should be recognised that in some instances there will be a demand for increased support from Corporate Core which will inhibit our ability to reduce costs.

The directorate efficiency strategy was tested as part of an inter-directorate peer challenge session, and the areas outlined above reflect the actions identified in the challenge session. Corporate Core was challenged about the following:

- Examine the Corporate Core / Shared Services relationship to see whether more efficient use of resources could be achieved. This might involve changes to management of activities.
- Consider the value added from the existing procurement activities
- Review the funding arrangements for ICT and corporate priority setting processes/ improve budget transparency.
- Review whether there are further opportunities for reducing the number of senior staff and layers of management.
- Focus on streamlining processes in order to reduce staffing requirements

These issues are addressed in the efficiency planning for each service. We have provided an overall risk assessment of each saving based on the likelihood of achieving the saving. We have additionally provided an analysis of the type of saving, categorised as follows:

<b>ES</b>	Efficiency Savings (achieve the same outputs for less resource or additional outputs for the same resource)	<b>SR</b>	Service Reduction (providing a lower level of service and/or a lower level of quality for the same/less money)
<b>IG</b>	Income Generation (increased charges or increased volume, or new charge)	<b>O</b>	Other Types (e.g. alternative use of previously agreed funding, changes to funding streams)



## Transformation Division

The division is managed by Sue Scane, Assistant Chief Executive & Chief Financial Officer. There are three business units, each managed by a head of service, and a small business support team which supports the whole directorate, combined with the Chief Executive's Office.

- **ICT Unit** - This service provides a comprehensive ICT service supporting the ongoing delivery and development needs of all of the council's services. Its functional areas include operations, procurement, deployment, project management, network and web services, SAP applications, service support and improvement, and Corporate Information Management Unit (CIMU).
- **Human Resources and Organisational Development Unit** - The team provides the following services and is the client for HR Operations in our shared services centre. Its functions include HR policies & procedures, senior casework, senior leadership development, workforce planning, senior appointments, and customer service.
- **Finance and Procurement Unit** - This unit comprises Corporate Finance, County Procurement, and Internal Audit. Corporate Finance consists of financial planning, treasury management/pensions, and investment & corporate standard. Internal Audit maintains and updates the financial control framework of the County. The Procurement Team ensures that all purchases are driven through the proper process to achieve best value.
- **Business Support and Chief Executive's Office** - The team provides direct support to the Chief Executive, the Assistant Chief Executives, and the Lord Lieutenant, as well as having a key role in improving performance and managing change across the Corporate Core,

## ICT Unit

<b>Head of Service</b>	<b>Stephan Conaway</b>
<b>2009/10 gross budget</b>	£18.4m
<b>2009/10 FTE</b>	212

Owing to the heavy contractual weighting of the ICT budget, most savings must come from the salary portion of the budget. The magnitude of the savings required is amplified by the need in 2009/10 to bring the core ICT budget in alignment to compensate for one off expenditures to cover the cost of unfunded work such as Government Connect, higher than expected SAP upgrade costs, preliminary studies for CRM and ESS projects, £0.4m of OCN contractual increases and £0.3m of contract maintenance increases, totalling some £1.8m. This deficit is being made up through staff reductions and a sharp curtailment in other ICT project engagements.

### **The 4 year savings targets would be met through a combination of internal processes:**

- A reduction of staff, both contract and permanent, by upwards of 50 posts. Much of this reduction is scheduled for the second half of 2009/10 in preparation for the following financial year, to bring the 2009/10 budget into alignment.
- The reduction of application support costs through the termination of some existing support arrangements,
- The redevelopment of the OCN to allow multiple buildings to be serviced from a single installation, and
- Direct Charging to the source directorates and service units for all work and materials provided as part of development projects.

### **These levels of risk can be associated with this programme:**

- That existing service levels can be maintained with the reduction of staff in the direct user facing service delivery areas. There will be a reduction in service to the user groups, although every effort will be made to minimise the impact of these reductions.
- That the changes in maintenance and OCN technical architecture can be made and will be financially successful. As they are developmental changes, the outcome will not be known until the projects are completed.
- That central direction/management is not lost through the unintended devolution of ICT budget management back to the directorates.

In 2012, the current contract for support SAP will end with anticipated savings of £0.4m following the re-tendering of this contract. Although these savings will result from efficiencies, this may result in a significant level of service cut (i.e., future development of new systems and implementation of new technologies funded within the Directorates). Work is being currently carried out to assess the impact of these proposals across OCC. Further details of the saving proposals follow, along with cost centre analysis.

EFFICIENCIES AND SAVINGS (CUMULATIVE)								
REF	DESCRIPTION	TYPE	RISK	2010/11	2011/12	2012/13	2013/14	2014/15
				£000	£000	£000	£000	£000
CC1	Review of ICT staff structure	SR/ES	High	-515	-1,097	-1,479	-1,860	-1,860
CC2	Reduced maintenance	SR	Med	-356	-356	-356	-356	-356
CC3	Reduced maintenance costs (renegotiation of contracts, consolidation and standardisation of applications and stripping out of marginal applications)	SR/ES	Med	0	-88	-182	-217	-217
CC4	Oxfordshire Community Network (OCN)	SR/ES	Med	0	-87	-182	-216	-216
CC5	Re-tender SAP support contract (current contract ends 2012)	ES	Med	0	0	-200	-400	-400
CC6	Remove pressure for disaster recovery	SR	High	-250	-156	-160	-165	-170
CC7	Remove pressure for data storage	SR	Med	-60	-90	-120	-150	-180
CC8	Remove pressure for training	SR	Med	-125	-125	-125	-125	-125
CC9	Further reduction on staff and maintenance to balance pressures	SR	High	-1,259	-16	335	752	575
	<b>TOTAL ICT Savings</b>			<b>-2,565</b>	<b>-2,015</b>	<b>-2,469</b>	<b>-2,737</b>	<b>-2,949</b>

## Human Resources and Strategic Organisational Development Unit (including customer contact)

<b>Head of Service</b>	<b>Steve Munn</b>
<b>2009/10 gross budget</b>	£2.6m
<b>2009/10 FTE</b>	26.5

The HR service has a key role to play in delivering our efficiency programme - in terms of staff reductions, new ways of working, and supporting managers and staff through the organisational change process. Therefore team workload likely to increase at the very time we look to make efficiencies in the service.

HR & OD will look to reduce staff numbers over the period to achieve its Corporate Core target. Although the service has already reduced headcount by 35% with the move to Shared Services, we intend to propose an "invest to save" approach specifically by:

- Investing in ESS/MSS to enable better information and workflow whilst reducing HR staff numbers which removes duplication of effort, manual intervention (which reduces scope for inaccuracies) and improves timeliness. This will enable individuals across OCC to take personal responsibility for their personal information, and equipping managers to manage their people more effectively resulting in bringing the Council into line with best practice with on-line services (replacing paper based activities).
- Looking at HR in the round (Strategic and Shared Service teams) to optimise the deployment of technology and to achieve maximum cost reductions with enhanced service delivery. We will change the HR operating model as part of this efficiencies programme.

Savings for the first year will be achieved through the reduction of staff with savings in the following years of years being achieved following a review of HR provision in OCC.

Further details of the saving proposals follow below, along with cost centre and risk analysis.

EFFICIENCIES AND SAVINGS (CUMULATIVE)								
REF	DESCRIPTION	TYPE	RISK	2010/11	2011/12	2012/13	2013/14	2014/15
				£'000	£'000	£'000	£'000	£'000
CC10	Review of Strategic HR	ES	Low	-68	-68	-68	-68	-68
CC11	Review of HR provision in Strategic HR and Shared Services	ES	Med	0	-31	-112	-180	-180
CC12	Review customer contact	ES	Low	-14	-37	-59	-78	-78
	<b>TOTAL Human Resources and Strategic Organisational Development Unit Savings</b>			<b>-82</b>	<b>-136</b>	<b>-239</b>	<b>-326</b>	<b>-326</b>

## Finance and Procurement Unit

<b>Head of Service</b>	<b>Paul Gerrish</b>
<b>2009/10 gross budget</b>	£3.6m
<b>2009/10 FTE</b>	51.5

The Procurement Team has been targeted with achieving contractual savings averaging at about 10%. Based on the current value of contracts this could potentially generate savings of £40m, albeit at a significant risk. Savings on generic goods could potentially amount to £4m per annum and procurement is working closely with Directorates in identifying savings of £36m per annum in total on service specific contracts. These savings fall across the Council and will not count towards Finance & Procurement's target.

Finance & Procurement will achieve their savings through the combination of staff reductions and income generation through the work of audit.

The majority of savings will need to come from staffing reductions which will have some impact on the service provided and increase pressure on the remaining staff. The services that will suffer include procurement advice to directorates, a reduction in the number of audit days and a significant reduction in financial training provision to service managers. As the savings are required over a four year timeframe, it should be possible to make most of the staff reductions through turnover. Further details of the saving proposals follow below, along with cost centre analysis.

EFFICIENCIES AND SAVINGS (CUMULATIVE)								
REF	DESCRIPTION	TYPE	RISK	2010/11	2011/12	2012/13	2013/14	2014/15
				£'000	£'000	£'000	£'000	£'000
CC13	Reduce non pay budgets	ES	Low	-8	-16	-16	-16	-16
CC14	Move forward the early retirement saving in the MTFP	ES	Low	-11	-11	-10	0	0
CC15	Restructure Corporate Finance	ES	High	-52	-101	-111	-111	-111
CC16	Provision of audit services to external bodies	IG	Low	-47	-47	-47	-47	-47
CC17	Review of audit services	ES	High	0	-27	-27	-27	-27
CC18	Review of procurement services	ES	Med	0	0	-34	-159	-159
	<b>TOTAL Finance &amp; Procurement Savings</b>			<b>-118</b>	<b>-202</b>	<b>-245</b>	<b>-360</b>	<b>-360</b>

## Chief Executive's Office and Business Support

<b>Business Manager</b>	Tom von Kaenel
<b>2009/10 gross budget</b>	£1.4m
<b>2009/10 FTE</b>	12

Savings to be made in year one of £35k will partly be met by a review of subscriptions. A review of the senior management structure will be undertaken in year two. Further details of the saving proposals follow below, along with cost centre and risk analysis.

EFFICIENCIES AND SAVINGS (CUMULATIVE)								
REF	DESCRIPTION	TYPE	RISK	2010/11	2011/12	2012/13	2013/14	2014/15
				£'000	£'000	£'000	£'000	£'000
CC19	Review senior management structure	ES	Med	0	-133	-133	-133	-133
CC20	SEER Subscription	ES	Low	-15	-15	-15	-15	-15
CC21	Cancel subscription to ACTVAR	ES	Low	-12	-12	-12	-12	-12
	<b>TOTAL Chief Executive's Office and Business Support Savings</b>			<b>-27</b>	<b>-160</b>	<b>-160</b>	<b>-160</b>	<b>-160</b>



## Strategy Division

The division is managed by and Assistant Chief Executive: Stephen Capaldi. There are four business units, each managed by a head of service.

- **Legal and Democratic Services** - The unit provides legal advice and support for councillors and directorates to ensure that they fulfil their statutory obligations and the Authority acts lawfully. Legal Services operates as a self - financing trading unit. The Head of Legal and Democratic Services is also the County Solicitor and the Council's Monitoring Officer.
- **Partnerships Unit** - The unit has responsibility for the fostering of effective partnership working across the public, private and community sectors in order to provide better outcomes, real choice and value for money for local people.
- **Policy Unit** - The Unit's is responsible for helping the organisation to develop a coherent forward strategy and for driving performance improvement.
- **Communications, Marketing and Public Affairs** - this unit is responsible for communication with local residents, media relations, publications, internal communications, the council's website and Print and Design.

The ability of the four units to meet efficiency targets is mixed.

## Legal and Democratic Services

<b>Head of Service</b>	<b>Peter Clark</b>
<b>2009/10 gross budget</b>	£4.0m
<b>2009/10 FTE</b>	67.01

Legal Services is a demand-led business. Some areas are growing (child protection) others are declining (section 106); however overall demands are fairly constant and making savings will be difficult. There are, however, some opportunities for cost reduction being pursued and Peter Clark will be discussing customer requirements with key service managers to see whether service demands can be moderated. Savings for Legal Services for the first two years will be achieved by amending the Lexis/Nexis contract for online Legal information (£25k), by reducing Counsel spend by retaining more advocacy work in-house. In years three and four there will be a continuing review of Legal and Democratic Services, including the Coroner's Service to achieve subsequent savings targets.

Democratic Services was the subject of a fundamental service review in 2008/09. New ICT systems and a restructuring have produced savings but these will not fully meet the four year efficiency target. It is unlikely to achieve further staff reductions without reducing the number of meetings to service. That said, savings identified for the first two years will be achieved by reduction in Admin support within Democratic Services for an approximate saving of £82K.

Further details of the saving proposals follow below, along with cost centre and risk analysis.

EFFICIENCIES AND SAVINGS (CUMULATIVE)								
REF	DESCRIPTION	TYPE	RISK	2010/11	2011/12	2012/13	2013/14	2014/15
				£'000	£'000	£'000	£'000	£'000
CC22	Early retirement costs cease	ES	Low	-29	-29	-59	-59	-59
CC23	Reduce level of subscription to on line legal information service	ES	Low	-25	-25	-25	-25	-25
CC24	Reduce use of counsel	ES	Low	-25	-25	-25	-25	-25
CC25	Review of Democratic Services	ES	Med	-82	-82	-82	-82	-82
CC26	Review Coroner's Service	ES	Low	0	-12	-12	-12	-12
CC27	Review the legal, democratic and coroner services	ES	Med	0	0	-37	-135	-135
	<b>TOTAL Legal and Democratic Services Savings</b>			<b>-161</b>	<b>-173</b>	<b>-240</b>	<b>-338</b>	<b>-338</b>

## Members' budget

<b>Head of Service</b>	<b>Peter Clark</b>
<b>2009/10 gross budget</b>	£1.5m
<b>2009/10 FTE</b>	3

The Members' budget is administered by Democratic Services with limited options for achieving the efficiency savings target of £192K, as Member Allowances accounts for the vast majority of this budget. Further but minor savings can be made from the IT and Training budget but members will need to decide the minimum level of budget required for IT and training over the four year election cycle. The Chairman's budget (£5K) is a possibility subject to the views of members particularly as Council has required additional spending on hospitality for the armed services for the following year.

Further details of the saving proposals follow below, along with cost centre and risk analysis.

EFFICIENCIES AND SAVINGS (CUMULATIVE)								
REF	DESCRIPTION	TYPE	RISK	2010/11	2011/12	2012/13	2013/14	2014/15
				£'000	£'000	£'000	£'000	£'000
CC28	Reduce members' services budgets (including IT and training)	ES	Med	-10	-16	-23	-23	-23
CC29	Reduce car allowance and expenses budgets	ES	Med	-5	-5	-5	-5	-5
CC30	Freeze member allowances until next County Council elections	ES	Med	-5	-15	-40	-40	-40
CC31	Reduce Chairman's Allowance from £24K to £19K	SR	Med	-5	-5	-5	-5	-5
	<b>TOTAL Members' Budget Savings</b>			<b>-25</b>	<b>-41</b>	<b>-73</b>	<b>-73</b>	<b>-73</b>

## Partnerships Unit

<b>Head of Service</b>	<b>Paul James</b>
<b>2009/10 gross budget</b>	£0.9m
<b>2009/10 FTE</b>	9.65

The County Council currently supports many of the costs of partnership working with the PCT and District Councils. Opportunities for sharing these costs are being explored but partner organisations will also be seeking similar efficiency targets. Re-structuring will take place to reduce staff costs. Contracts and grants with voluntary sector organisations (including ORCC and OCVA) will be reviewed when next due for renewal (2012). Agreements for supporting local partnerships in priority places (for example in Bicester and Abingdon) will be reviewed when current commitments are due for renewal.

Further details of the saving proposals follow below, along with cost centre and risk analysis.

EFFICIENCIES AND SAVINGS (CUMULATIVE)								
REF	DESCRIPTION	TYPE	RISK	2010/11	2011/12	2012/13	2013/14	2014/15
				£'000	£'000	£'000	£'000	£'000
CC32	Restructure Partnerships Unit	ES	High	-25	-40	-40	-40	-40
CC33	Sharing partnership costs with key partners	ES	Med	0	-21	-21	-21	-21
CC34	Review of contracted services with the voluntary sector	ES	Med	0	0	-20	-20	-20
CC35	Review of town partnership support	ES	Med	0	0	-20	-20	-20
	<b>TOTAL Partnerships Unit Savings</b>			<b>-25</b>	<b>-61</b>	<b>-101</b>	<b>-101</b>	<b>-101</b>

## Policy Unit

<b>Head of Service</b>	<b>Tracy Luck</b>
<b>2009/10 gross budget</b>	£1.7m
<b>2009/10 FTE</b>	30

The Unit's target for 2010/11 is £32k, but £134k has been identified in the coming year by reducing staff numbers in the review and change teams. Subsequent years' savings will be achieved by prioritising activity around the current needs of the council. Further staff reductions for subsequent years will be explored and agreed in the coming fiscal year.

By 2011/12 there will be fewer posts in the Policy Unit due to the end of contracts and by 2013/14 further FTE reductions will be identified from the Unit. Please see the Business Plan for full details of posts and funding. Further details of the saving proposals follow below, along with cost centre and risk analysis.

EFFICIENCIES AND SAVINGS (CUMULATIVE)								
REF	DESCRIPTION	TYPE	RISK	2010/11	2011/12	2012/13	2013/14	2014/15
				£'000	£'000	£'000	£'000	£'000
CC35	Rationalise work/staffing levels	ES	Med	-134	-164	-191	-191	-191
	<b>TOTAL Policy Unit Savings</b>			<b>-134</b>	<b>-164</b>	<b>-191</b>	<b>-191</b>	<b>-191</b>



## Communications, Marketing and Public Affairs Unit

<b>Head of Service</b>	<b>James Clark</b>
<b>2009/10 gross budget</b>	£0.8m
<b>2009/10 FTE</b>	15

This business unit is growing with a consequential reduction in service directorate based communications activity. As a consequence Corporate Core costs will increase but the council can expect:

- Communications to find its share of efficiency savings across the council;
- Fewer posts;
- Better management of resources;
- Better service to residents and media, and more accessible information; and
- Income generation.

It is anticipated that the new structure will be operational within 2009/10.

Further details of the saving proposals follow below, along with cost centre and risk analysis.

EFFICIENCIES AND SAVINGS (CUMULATIVE)								
REF	DESCRIPTION	TYPE	RISK	2010/11	2011/12	2012/13	2013/14	2014/15
				£'000	£'000	£'000	£'000	£'000
CC36	Income generation	IG	Med	-30	-30	-30	-30	-30
CC37	Review of Communications, Marketing & Public Affairs	ES	Med	0	-39	-89	-89	-89
	<b>TOTAL Marketing, Communications and Public Affairs Savings</b>			<b>-30</b>	<b>-69</b>	<b>-119</b>	<b>-119</b>	<b>-119</b>

**Memorandum – Children, Young People & Families Communications Related Savings:**

CYPF5	Reduction in publications costs and improved information	ES	M	-120	-230	-340	-360	-360
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## Summary

Over the next few years demands on Corporate Core resources will grow because of:

- The opportunity for ICT systems to support service streamlining and cost reduction;
- The HR & legal support needs of managers as they deal with downsizing;
- The increased need for challenge and review;
- The accountancy supports needs of managers seeking to understand and use budgets more creatively;
- The expectations of procurement savings; and
- The need to communicate and engage the public more effectively.

Despite these demands we anticipate that Corporate Core will achieve significant efficiency savings over the next 5 years.

**Joanna Simons - Chief Executive**

**Stephen Capaldi - Assistant Chief Executive (Strategy)**

**Sue Scane - Chief Finance Officer and Assistant Chief Executive (Transformation)**

October 2009